ERIC R. GROSS

GRAPHIC DESIGNER

P: 302.669.5695 | **E:** eric.randell.gross@gmail.com | **W:** designedbyzeeky.com

PROFESSIONAL SUMMARY

Creative and adaptable Graphic Designer with a strong ability to turn ideas into compelling, people-centered visual solutions. Experienced in branding, digital media, and community-based design, with a proven track record across nonprofits, small businesses, and arts organizations.

WORK EXPERIENCE

CULTURE RESTORATION PROJECT, INC.
BRAND MANAGER & FACILITATOR | NOV. 2024 – *PRESENT*

- **Lead brand redesigns** for initiatives like Beyond Those Bars and Sankofa Rites of Passage.
- **Designed digital/print collateral,** newsletters, and a new website (crpde.org).
- **Created social content,** annual reports, and album artwork for local artists.
- **Co-facilitated youth programs** in schools; taught K–5 students character-building curricula.
- **Directed student-led projects,** including music production and videos.

FREELANCE GRAPHIC DESIGNER
SELF-EMPLOYED | APR. 2021 – *PRESENT*

- **Designed visual resumes** and timelines for public figures and funders.
- **Developed brand identities** for *Soul of the City Festival, Mind Work Publishing,* and *Uncle Aaron Grooms.*
- **Built and maintained event sites** for Wilmington Library fundraisers (wpldancingwiththestars.org).
- **Created promo materials for musicians** and political candidates (e.g., The Links, Inc.).
- **Produced print/digital collateral** for events including Nites at the Den.

GRAPHIC DESIGNER
BRICKWARRIORS | MAY 2017 – SEPT. 2018

- **Shot/edit product photos** and created packaging for collectible merchandise.
- **Designed decals** for custom LEGO minifigures and print collateral for online sales.
- **Produced short-form promotional videos** using DSLR and Adobe Premiere.

ACADEMIC HISTORY

ART INSTITUTE OF PITTSBURGH | JAN 2016 – AUG. 2017
Area of Study: Graphic Design

HODGSON VO-TECH HIGH SCHOOL | AUG. 2002 – MAY 2006
Area of Study: Technical Drafting, Received High School Diploma

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere) | Branding & Identity
Print + Digital Media | Web Design | Social Content | Client Collaboration | Project Management
Video Editing | Presentation Design